

Organic Food Mood



CAMPAIGN FINANCED
BY THE EUROPEAN UNION
AND THE ITALIAN
GOVERNMENT



mipaaf

Ministero delle
politiche agricole,
alimentari e forestali

FEDERBIO

FEDERAZIONE ITALIANA AGRICOLTORI BIOLOGICI E AGRICOLTURA



The “**Organic Food Organic Mood**” project promoted by FederBio aims at enhancing and spreading the knowledge of the Community agro-food industry and in particular the organic farming sector, in the following Countries: **Japan, China and USA.**

The project would involve information and promotion activities targeted to:

- strengthening and supplementing the measures taken by the European Commission and by its Member States;
- informing about the intrinsic characteristics, the organoleptic properties and the nutritional benefits of the agricultural products from organic farming of Community origin, in compliance with Article 2 of Regulation (EC) No.3/2008*.

The “**Organic Food Organic Mood**” programme intends to promote the certified organic products, their quality and nutritional value in the three targeted markets, spreading the new EU provisions and regulations regarding food safety and quality and also increasing public awareness on this issue.

Summer Fancy Food Show - New York, 26-28 June

We are at level 3, stand 212 - 214

Contacts: Giulia Cecchini - phone +39 3929355475 - email g.cecchini@probios.it

Paola Magni - phone +39 3356405542 - email paola.magni@alinoir.it

* Council Regulation (EC) No 3/2008 of 17 December 2007 on information provision and promotion measures for agricultural products on the internal market and in third countries.